

***Conference on Current & Innovative Approaches in
Microbiological Food Safety Management***
October 21-22, 2008
*InterContinental The Grand Hotel, Barakhamba Avenue, Connaught Pl
New Delhi, India*

Sponsorship/Exhibition Opportunities

On behalf of the International Commission on Microbiological Specifications for Foods (ICMSF), and the regional branch of the International Life Sciences Institute (ILSI) in India (ILSI-India), we invite you to participate in the international “Conference on Current and Innovative Approaches to Microbiological Food Safety Management” as a sponsor/exhibitor. The two-day conference will be held 21-22 October 2008 in New Delhi, India.

This conference is intended to bring key scientific concepts and tools developed for food safety management to the institutions and personnel working on food safety in the region. It will also cover topics related to the modernization of food safety management driven by *Codex Alimentarius*, its parent organizations FAO and WHO, and many member countries over the last 10 years.

The two-day conference is expected to attract about 150-200 participants from government, academia and industry and will feature presentations and case studies given by internationally renowned experts on microbiological food safety and foodborne illnesses, covering aspects such as microbiological testing, criteria, risk assessment, and food safety control. Experts from the region will be asked to discuss the various challenges faced in their area of specialization.

As part of the conference, an exhibition will be held that is open to participants during the various breaks and in the evening of the first meeting day. After the conference, participants will have the opportunity to go on a technical visit to institutions relevant to food safety management or participate in a practical, hands-on workshop on microbiological sampling and testing.

The near-final program for the meeting is provided with this announcement. It shows that there are frequent opportunities for sponsors to interact with the participants (coffee/tea breaks, lunches, reception). We do believe that many participants from the region will benefit from the information shared and we hope you will take the opportunity to support the initiative and use it to raise interest in your company’s products and services.

Martin Cole
(ICMSF Chairman)

Pai Panandiker
(ILSI-India Chairman)

Symposium Secretaria
c/o ILSI-INDIA
Y 40-B, 1st Floor, Hauz Khas
New Delhi 110016, India
Tel: +91-11-2696-8752

Jointly organized by

ICMSF

and



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Sponsorship/Exhibitor Benefits

Sponsorship and/or exhibition at this prestigious international event provides targeted opportunities for you and your company to:

- Achieve a high profile with the professionals participating in the meeting
- Make new or firm up existing business contacts
- Initiate or enhance awareness of your corporation in the region and beyond
- Identify and build competitive selling advantages
- Help drive improvement in food safety and public health in the region

Sponsorship/Exhibitor Levels

1. Gold Sponsorship

Support level	Exhibition/Display Space	Benefits
US\$5,000	1 free table space with prominent placement in exhibit area	2 free registrations and a 20% discount on registration fees for 2 additional staff members

2. Silver Sponsorship

Support level	Exhibition/Display Space	Benefits
US\$3,000	1 free table space	1 free registration and a 20% discount on registration fee for 1 additional staff member

3. Bronze Sponsorship

Support level	Exhibition/Display Space	Benefits
US\$2,000	1 free table space	20% discount on the registration fee for 1 staff member

Sponsors will be recognized for their support according to Sponsorship Level through the inclusion of the company's name, contact information and description in the conference abstract book as well as through recognition of support at the podium.

To take advantage of this unique business opportunity, please complete and return the accompanying Sponsorship/Exhibition Reservation form by **11 July** at the latest.

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Sponsorship/Exhibitor Reservation Form

Please fill in the following form and submit it to ILSI-India as indicated.

Please indicate your level of sponsorship:

- Gold Sponsorship**
- Silver Sponsorship**
- Bronze Sponsorship**

Sponsor Details

Company Name: _____

Person in-charge: _____

Address: _____

Telephone: _____

Fax: _____

Email: _____

Please e-mail or fax this page to ILSI-INDIA to ensure your sponsorship:

E-mail: ilsiinda@nda.vsnl.net.in

Fax: +91-11-2652-3477

You will receive confirmation of receipt and instructions for payment. Thank you for your support. We look forward to working with you!

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